



Haama is committed to become a leader in the environment friendly companies. In addition to using Recycled Polyester , we are proud to partner with **BCI** Better Cotton Initiative **BCI Number:1006527**. The **Better Cotton Initiative** , created to make global cotton production better for the people who produce it, better for the environment it grows in and better for the sector's future. **BCI** aims to transform cotton production worldwide by developing **Better Cotton** as a sustainable mainstream commodity.

**Our four specific aims:**

- Reduce the environmental impact of cotton production
- Improve livelihoods and economic development in cotton producing areas
- Improve commitment to and flow of Better Cotton throughout supply chain
- Ensure the credibility and sustainability of the Better Cotton Initiative